

HOW TO ACE YOUR VIDEO INTERVIEW

THE WHITE LABEL WAY



TEST THE TECH

HOUSTON, WE HAVE A PROBLEM

Prior to your interview, ask your White Label consultant to do a trial run so that you're comfortable using the tech and are confident that your computer, microphone and internet connection are working. The most common platforms you will be asked to use are Zoom, GoToMeeting and Microsoft Teams - have these downloaded on your laptop and mobile. The interview meeting slot will be sent to your email and calendar; click on the link in the email shortly before your interview is scheduled to begin and the video platform will load to your screen.

TECH TIP - ensure you have audio and video enabled in your settings and remember to unmute your microphone when the interview commences!

SET THE STAGE

LOCATION, LOCATION, LOCATION

Select a space that's free from distractions of children, roommates or pets to avoid any unwanted interruptions. Be sure to clear the background of any clutter or embarrassing items and position yourself by natural light if possible. These are the little things that make a big difference!

DRESS FOR SUCCESS

FIRST IMPRESSIONS COUNT

It's important to treat a video interview as you would an in-person interview - dress professionally! You want to showcase to a potential employer that you have the professional attributes that the role requires so be presentable and avoid bright colours and busy patterns.

PROPERLY PREPARE

REPETITION IS KEY TO SUCCESS

Interviewing is a skill so like anything, the more you practice, the better you'll be! Prior to your interview run through your resume, the job description, the company itself and any key points you want to make; have these printed out and close by to refer back to during it if necessary.

BE AWARE AND ENGAGED

FOCUS ON THE OUTCOME

It can be unusual and perhaps even unnerving interviewing with someone who isn't in the room. Try to maintain 'eye contact' with the interviewer by keeping your face centred and focussed on them. Also ensure that you hold yourself with good posture, a straight back, your feet firmly planted on the ground and refrain from fiddling.

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